



Writer For Hire® Pat Kramer



Creating Memorable Content That Brings
Business Advisors Higher Visibility, and Family &
Senior Memoirs That Celebrate Their Lives &
Preserve Their Stories

Creating Memorable Business Content:



Do your business materials create a tone of professionalism and credibility? Want to look as amazing as you are? Need more sizzle? Contact me for a Free Consultation and find out how: pat@writerpatkramer.com

- Ghostwriting Books, New Branding/PR Content, LinkedIn Profiles
- Press Release Campaigns, Professional Bios & CVs or Resumes
- Business Blogs, Website Content, Business Histories & Personal Memoirs

Preserving Your Family History: Why Memoir Writing Provides Value to Clients



I began writing memoirs in 2008 as a way to connect with my ancestors. In the process of researching my own family history, I began meeting cousins who I had never met before and many who I had not communicated with in many years. In the process of gathering their stories, I was able to build the histories of all four of my grandparents, going back to "the old country." I loved doing this, so much, that I began offering this service to my business clients.

If you want to honor a senior while they are here with you, or if you want to recreate their life through the stories that others hold, please call me. I have written more than 25 senior memoirs and it is a process that brings peace of mind to the seniors and leave their loved ones with something tangible to remember them by.

Memoir Services:

- Individual Senior Memoirs, Family Memoirs, Business Histories
- Memoir Writing Workshops (for 5 or more people)
- Presentation: "The Importance of Writing Your Memoir" to business groups, assisted living or retirement communities, senior living advisors, estate planning law firms & wealth advisory practices.



"Timely, caring, and kind, Pat is a top-flight professional providing a valuable service. I cannot recommend her highly enough!"

*Joel Dobrin,
Cost Segregation
Initiatives, Inc.*

"Terrific writer. Really got me as a person."

*Richard Polak,
Global Business Advisor,
Forbes HR Council
Member*

"It was a long-standing desire of my 85-year-old Mom to write about a particularly traumatic period of her life so that she could share them with family members. Pat demonstrated tremendous care, compassion and cultural sensitivity throughout this process. I highly recommend her services!"

Deborah Wing, MD, MBA



News Journalist / Business Writer / Memoir Writer



Over the course of my 35+ year career as a news reporter & news writer for radio stations, newspapers and magazines, I have interviewed 1,000s of people to shine a light on their stories. **Have a story that needs to be told? I can help make that happen.**

With my experience as a professional PR writer for public relations and ad agencies, I create informative content for press releases, website content & One Sheets on a project-to-project basis. **Have an event coming up? Let me help you get it out there.**

As a ghostwriter of books and memoirs, I have created dozens of individual, family and business histories that spotlight the values, culture, and time-honored stories of my subjects. **Do you know a senior whose legacy you want to honor to preserve?**

Awards That Celebrate Community Involvement



- In 2022, I received a **Special Service Award** from the Sierra Club for organizing a number of volunteer events to care for 250+ trees along our main boulevard.
- In 2019, I was honored to receive a **Congressional Award as "Woman of the Year," Sunland-Tujunga**, for my longstanding community work.
- Earlier in my career, I received the **UPI Tom Phillips Award** for my broadcast news work.
- While I don't need an award to acknowledge my efforts, I am a longtime supporter of **animal rescue groups** and will always provide a loving home to as many dogs as I can.

Speaking/Sharing My Experience:



I believe in giving back to others, and over the years, I have done so by speaking on panels, workshops and at high schools around Los Angeles to share my expertise as a writer. I have several presentations to offer and most are free! These include: "The Importance of Writing Your Memoir," "Why Every Business Advisor, Speaker and Author Needs a One Sheet," and "How to Make LinkedIn Work For You."

"Dynamic professionals consistently update their bios and resumes. I highly recommend using Pat Kramer's writing & editing services for a career summary refresh. Through her unique, collaborative process, she does a phenomenal job."

Cindy Rakowitz, Published Author/ PR Agency Co-Owner

"In her presentation to our group, TBAW, Pat provided actionable ideas on how to effectively develop content to support your brand and attract more business. Her presentation was well-received and offered specific steps on how to go from concept to action."

John Ela, CEO Coach, Strategic Advisor

"I am delighted to be a client of Pat Kramer, Writer For Hire®. Pat developed search engine-optimized website content and helped me create presentations for my target audience. She made, what can seem like a chore, be fun and exciting!"

Helen Holden Slottje, Social Enterprise Lawyer, TEDx Keynote Speaker



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and Woman-owned Business Enterprise
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is a registered trademark on the Supplemental
Register for the U.S. Office of Patents and
Trademark Registration



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Pat Kramer

For More Info, visit:
www.writerPatKramer.com
pat@writerpatkramer.com
or call: (818) 353-5699