

1997 CORPORATE PARTNER OF THE YEAR

AT&T

CARMEN AROM, GENERAL MANAGER

GATEWAY LA BRANCH

AT&T has been a champion of NAWBO LA and their membership as well as the unique quilt of women business owners in the Los Angeles Community. Over the years, AT&T has sponsored numerous programs and events locally, and via its national AT&T Foundation, fostering the growth of these businesses.

AT&T, with headquarters in Basking Ridge, New Jersey, and offices around the country and the globe, is a communications services company with annual sales of about \$51 billion. It provides communications services and products to businesses, consumers, communications services providers and government agencies, focusing on the online, entertainment, telecommunications and wireless areas. The company's Worldwide Intelligent Network carries more than 200 million voice, data, video and facsimile messages every business day, doing business with some 200 countries.

AT&T's Bell Laboratories engages in basic research as well as product and service development, and the company also offers a general-purpose credit card (Universal Card) and financial and leasing services. With the signing of the Federal Telecommunications Bill in February 1996, AT&T began making plans to bring simple and affordable local service offers to all customers. In January 1997, AT&T introduced two new services, initial steps in providing local telephone service to business customers.

Thanks to the dedication and hard work of teams throughout AT&T, NAWBO members and the community have access to the technological advancements of a company that cares.

Accepting the award for AT&T is Carmen Arom, General Manager for "Gateway LA," Commercial Markets. Ms. Arom began her career with AT&T in 1987, and has held numerous sales and marketing positions. A recent transplant from company headquarters in New Jersey, Ms. Arom is dedicated to bringing the best, advanced services to small business customers.