Make-Up Artist DEE - DEE MARCELLI

Growing up in Pomona, California, a bedroom community just 35-miles from Hollywood, Dee-Dee never dreamed that she would someday be working with the biggest celebrities in the world of entertainment - and in such an intimate setting - making them look their best as millions turned in to see them on television.

The youngest of three sisters, Dee Dee Marcelli has always had a flair for setting new trends in beauty, glamour and style, having developed an early penchant for fashion early on. As a little girl, she would sit, transfixed, beside her mother as she applied her make-up. Later, in her teens, she began practicing the application of make-up on herself and others, eager to win notice in a world where only the prettiest girls become achievers.

In school, Dee-Dee began performing in local productions and community plays. However, rather than taking on a "leading lady" role, she gravitated toward the more comedic roles where she won notice for her natural wit and charm. She also possessed a natural ability as a singer and with her comfort on stage and flair for fashion, she began her early career as a singer in a rock band.

Over the years, her band - D.D.T. - won notice for their original compositions winning several local and regional music competitions. Performing in local rock clubs at night and on weekends, Dee-Dee held down a second job during the day to finance her musical career which included recording demos for A&R reps in the recording industry. With her interest already long established in beauty and fashion, she started selling beauty products in a large department store. Little did she know, that this would eventually pave her way to work in the entertainment industry as a beauty specialist.

Through the early '80s, Dee-Dee pursued dual careers as a performer and make-up sales representative. Her personable demeanor and ability to coordinate the "right" colors and textures of make up for her customers won her top sales, time and time again. As a result, she excelled in beauty sales, quickly moving up from the less expensive Revlon brand to the high-end Chanel and Christian Dior product lines.

With her beauty work now flourishing, Dee-Dee came to the crossroads of her dual careers when her band was offered a recording contract with a major label. Leaving her job behind for the promise of the limelight, she spent the next six months preparing for the long-anticipated fame. However, when things didn't pan out, the band fell apart and Dee-Dee returned to her initial career, investing her full energies into learning every aspect of the business, determined to be the best that she could be.

To bolster her product knowledge, she enrolled in beauty courses offered by the leading product manufacturers. And when Visage Beaute, a new, high-end product line, was introduced to Nordstroms, Dee-Dee was hired as account executive, then national make-up artist, demonstrating

Dee-Dee Marcelli, continued

the products on a wide array of complexions. Her expertise in product knowledge and finesse at applying make-up consistently led to recognition for top sales for the company.

Through a fortuitous connection made with the wife of an entertainment executive, Dee-Dee was hired as make up artist for a leading TV music production. That show, in turn, introduced her to the rest of the industry, paving the way for steady work with Dick Clark Productions: The American Music Awards, Golden Globe Awards, Daytime Emmys, American Bandstand Tribute, over two dozen film press junkets, and a host of other TV and film work.

Since that time, she's built up a celebrity roster which includes First Lady Nancy Reagan, the Duchess of York Sarah Ferguson, boxer Evander Hollyfield, TV celebrities Keeza Gibbons, Ed McMann, Ed Asner and Henry Winkler. Among the over 200 actors and recording stars she's made look their best are: Will Smith, Jimmy Smits, Dennis Franz, Drew Carey, Christopher Walken, James Woods, Antonio Banderas, Kathy Bates, Jeff Foxworthy, and Denzel Washington and recording artists Grace Slick, Greg Allman, Kenny G., Celine Dion, Bonnie Raitt, and Tom Jones.

In each case, she concentrates on bringing out her clients' best features and down-playing aspects of their looks which don't lend themselves well to the camera. Now, skilled in knowing what colors play well on camera and how lighting affects one's skin and hair tones, Dee-Dee is a necessity on the set - helping assuages her clients' fears about their looks and ensuring that they will be immortalized at their best.

While the work she does is constantly challenging, improving peoples' looks for show is only one aspect of the job: helping restore her clients' confidence in themselves is another, important part of what she does and it is something that cannot be underestimated.

One of the most redeeming experiences of her career as a make-up artist has been the work she's done with burn victims who have been severely traumatized due to their scars. In addition to educating herself about beauty different techniques and products, Dee-Dee earned her credentials as a certified medical therapist in the early '90s, and it is of that work which she is most proud.

By using specially textured make-up, she has given burn victims and people with severe acne scars, a new lease on life. By restoring their looks and making them look "good," she's provided them with renewed self-confidence and a chance to function normally without being the focus of negative attention. It is this aspect of her work which gives Dee-Dee the most satisfaction.

In the process of helping others look their best, Dee-Dee has established herself as a leader in her field, earning a place of honor, not only in celebrities' dressing rooms, but also in the hearts of those who's she helped become their "personal best."