



Writer For Hire Pat Kramer

Expertise in Writing Content for Social Media Campaigns

Writer For Hire® Pat Kramer is an expert in writing content for social media campaigns and media outlets to help her clients' companies increase their visibility and gain prestige.

Your Customers Are Looking For You: How Do They Find You?

In today's business marketplace where customers increasingly rely upon the Internet to find products and services, companies need fresh and original new content to post to the social media sites and distribute to the news media. **Writer For Hire®** writes content that helps her clients get noticed, then pitches their stories to the media to ensure they get coverage.

Writer For Hire® has expertise in writing content for *LinkedIn, Facebook, YouTube, Twitter, Google+*, and newswire outlets. She is also well known for the content she writes for blogs, websites, articles and books, which are all great tools for getting the message out to one's chosen audience.

It's About What You "Know," Not What You "Do"

Whether it's banking, providing legal representation, or representing clients in real estate transactions, your clients rely upon your expertise as a trusted advisor. They need to know that you know how to help them and for that, you have a responsibility to educate them about your industry. There are a variety of ways to hold your customers' attention. Working with clients, **Writer For Hire®** collaborates on content that effectively expresses their knowledge, experience and ability to meet their clients' needs using a combination of social media and traditional media. Marketing tools include:

- Article & Blog Writing
- Press Release Campaigns
- eZines, Newsletters & Brochures
- Speeches & Presentations
- Website Content
- White Papers
- Business Proposals
- Partner & Firm Profiles
- Books & Memoirs
- Direct Mail



Writer For Hire® Pat Kramer

"Pat Kramer is simply outstanding at her craft. She understands your concept, turns it into magic with her superior writing skills, and is a pleasure to work with. She has outstanding patience and asks the right questions, which are the key to producing your desired result."

— IZZY EICHENSTEIN, CEO
The Oakstone Company

"Pat is a detailed-oriented writer that produces superlative results at a reasonable cost. I highly recommend Pat to anyone that needs professional business writing with a creative touch."

— BARBARA OBERMAN, President
Barbara C. Oberman Insurance Services

"The excellent press release that Pat wrote for my book's launch, combined with her knowledge, relationships, and strategic recommendations with the media, proved extremely helpful. The day after launching my book, "The Underground Guide to Job Interviewing," it climbed from 300,000 on Amazon.com to Best Seller Status (No. 7) in the Job Hunting category. I couldn't be happier with the results Pat provided on my behalf."

— TODD MOSTER
Moster Legal Placement, Inc.

Experienced as a News Journalist and PR Writer

In 1990, Pat Kramer founded **Writer For Hire**® where, for over 23 years, she has written content for 100s of companies around the globe, providing a unique combination of services that include SEO content writing, publicity, and training on using social media and news media outlets. Prior to taking the name **Writer For Hire**, Pat Kramer served as a news broadcaster for radio stations in New England for nearly 10 years. As **Writer For Hire**, she has contributed articles to such eminent West Coast publications as: *Variety*, *Boxoffice*, *Los Angeles Business Journal*, *Los Angeles Times*, and *Insurance News*.

Reasons to Call Writer For Hire®

- To establish credibility by creating business materials that extol your expertise.
- To help with writing projects to note your accomplishments.
- For professionally-written blogs/articles that carry your name and are credited to your firm.
- To meet publication deadlines saving you hours and days of working late or on weekends.
- To get your message across effectively and efficiently proofing your company materials before mistakes are made.

Whether the goal is to brand one's message or to complete a specific writing project, **Writer For Hire**® Pat Kramer works hand-in-hand with clients to get their projects completed in a time-efficient and professional manner. Through the power of collaboration, Pat helps her clients start, manage and finish writing projects by projected deadlines.

Pat Kramer is an award-winning published writer with over 500 articles published to date. She is a certified SBE and WBE with the State of California, the County of Los Angeles, and the City of L.A. as well as a registered vendor with the Department of Defense.

Affiliations and Interests

Pat is a member of ProVisors, Universal Group (L.A.), Women in Transportation, and the Sunland-Tujunga Neighborhood Council and is a huge supporter of environmental and animal/humane non-profits.



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" Pat is organized, efficient, punctual, and extremely competent. Her communication skills, both written and verbal, are excellent. She will be a valuable asset for any organization."

— BEN DRILLINGS
Director of the Vocational Schools

" Pat did an amazing job for me as well as our entire sales staff. She completely transformed my corporate profile to accurately and succinctly reflect my job description, my character and capabilities. As a result of her efforts, I've noticed increased activity on my profile...so she truly delivers what she promises."

— CRYSTAL PASELK
Business Development Manager
Tangram Interiors

" Pat provides guidance for disciplined writing for websites, LinkedIn profiles, and other publications. She is a great resource for anyone who needs counsel and support in preparing any written publications. Her client-handling skills are so good as to be unnoticeable."

— JOHN A. ST. CLAIR
The Law Offices of John St. Clair

" Pat was instrumental in cleaning up my LinkedIn page, as well as updating my personal biography on our firm's website. Pat's a real professional that comes to the table with real skills."

— LEONARD KLEIN
Managing Partner at CMRK