

GARY M. BARNBAUM

Speaker ~ Author ~ CPA ~ CMC

Founder of Add3PercentMovement.org*
Creator of the “Personal Motivator for Success”™ Program

CPA/Management Consultant discusses myths about the economy, problems with the current tax code, and teaches small business owners how to achieve their objectives by walking them through every phase of the process—from start-up to profitability.

■ PRESENTATIONS

Offered in the following formats: Keynotes, Breakouts, Workshops or Seminars (1/2 day, full-day), Trainings and Webinars. Gary Barnbaum is also available as a Panel Guest or Moderator.

Unemployment Does Not Define the State of the Economy

Best-fit Audience: Business groups, non-profits, executive managers, entrepreneurs

Do you know the 11 major components you must recognize to evaluate the state of the economy? Learn what they are and how to apply that knowledge to your own business enterprise.

Overhaul the Income Tax

Best-fit Audience: Corporations, business groups, non-profits, executive managers, entrepreneurs

The federal income tax code is fatally flawed. In this serious yet lighthearted presentation, you will learn all the major fundamentals of our tax system, and how its long overdue overhaul would be beneficial to you and your business.

The Five “M”s of Starting Your Own Business

Best-fit Audience: Business groups, entrepreneurs, executive managers, business and civic groups

Entrepreneurs must be made aware of the five essential “M”s of starting a business. Learn what they are and how to incorporate them into your business plan to ensure your success.



WHO IS GARY M. BARNBAUM?

Gary Barnbaum is a practicing CPA, CMC in Woodland Hills, CA, and a member of the Association of Certified Fraud Examiners (ACFE), which he joined after discovering a client's controller had embezzled \$150,000 over a six-month period. He holds a Bachelor of Science Degree in Business Administration from Cal State, Los Angeles, and earned the highest designation a management consultant can achieve: Certified Management Consultant from the Institute of Management Consultants.

As the creator of the “Personal Motivator for Success”™, Mr. Barnbaum is also an imaginative author having written the self-help book, “How to Start and Manage A Business of Your Own,” Delomic Publishing. He authored the lead opinion article, “CPA’s Must Take a Stand on IRS Reform” in the monthly publication, California Society of CPAs. “The IRS Audit Myth” in the prestigious Journal of Tax Practice & Procedure, created a sensation. Presently, he is preparing to publish his manuscript: “The IRS Exposed: Why We Need A Complete Tax Overhaul.”

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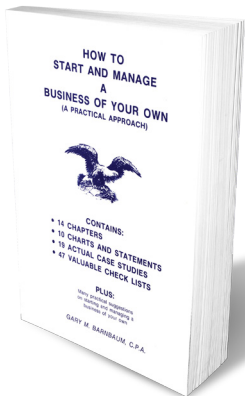
*www.youtube.com/watch?v=S-qjFx5CKTk

SPEAKING ENGAGEMENTS

Gary M. Barnbaum is an engaging and provocative speaker on subjects relating to business start-ups, running a business in a tough economy and defining economic indicators. He has given dozens of presentations including:

- California Society of CPAs, Small Business Conference, Los Angeles
- California Society of CPAs, Sources of Financing Conference, Chairman
- UCLA MBA Students' Advanced Course in Finance, Guest Lecturer
- Over 85 Business Groups, Topic: "Overhaul the Income Tax"

Various groups on new business start-up and motivational topics.



How to Start and Manage a Business of Your Own (A Practical Approach), by Gary M. Barnbaum

"How to Start and Manage a Business of Your Own" is to be used as a basic guide in helping the reader through some of the fundamental problems of starting and managing their own business. The author has spent many years in assisting entrepreneurs running their own business. By far, the most difficult time is just before and just after the business has started. This is the period that the author has written about.

This manual has been written for the purpose of imparting general information to the person who is about to start his or her own business. It may be helpful in directing the reader's thinking toward areas which deserve additional attention. It is possible that the reader may be exposed to new issues which have not yet been considered. Checklists and case studies are used in order to stimulate creative thinking, cause further investigation, and encourage the reader to review financial planning.

The Personal Motivator for Success™ is a powerful, pocket-size device designed to supplement a book or a set of tapes about motivation.



"Gary has been an exceptional accountant and tax preparer for me and my business for many years. He has always prevailed whenever we have been queried by the IRS. In addition, he has also successfully guided me through several complicated, stressful, and difficult situations during my career."

Al Siniscal, PE,
Owner A1 Entertainment Services, Inc.

"I have worked with Gary on several complex and challenging tax cases over the years. His litigation support has proven to be valuable, and all our cases resulted in positive outcomes for our clients."

Mark Pastor, Attorney at Law

"Gary has been my accountant, tax preparer, and financial advisor since I started my on line business many years ago. He has always been there for me, and is one of my most trusted advisors."

Jan Landy, Owner Soundbroker.Com

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