



DISCOVER ITALY

About Us

FRANCO RAIANO JR., PRESIDENT AND FOUNDER OF DISCOVER ITALY, developed his exclusive Italian travel and touring business to share the love he feels for his family's homeland. Over the years, while making annual pilgrimages to see family and enjoy Italy's unique regions, he noticed an absence of American tourists in the commercial centers of Rome, Florence, Venice, Naples, Milan, Bologna and many other unique locations. Realizing that many travelers were missing out on many of Italy's most historic, cultural and flavorful, rustic locations, he began to create a series of unique tours throughout Italy. Today, travelers can fully experience the authentic culture found in each of the regions of Italy in a safe and culturally – aware environment complete with licensed, English-speaking tour guides and private drivers, whose goal is to fulfill travelers' dreams.

Our Mission

“TO PROVIDE CUSTOMIZED TRAVEL EXPERIENCES TO A WIDER VARIETY OF AUTHENTIC ITALIAN TOUR DESTINATIONS WITH PREMIERE, CONCIERGE – LEVEL SERVICE EVERY STEP OF THE WAY.”

Quality over Quantity: While most commercial tours are focused on filling a tour bus and providing quantity over quality, **DISCOVER ITALY** provides customized, private tour experiences that accommodate guests' tastes and needs. We go beyond **Rome, Venice, and Florence's** crowded, popular stops to reveal previously unseen, exciting travel sites in **Piedmont, Umbria, and Sicily**, to name a few. Through our exclusive arrangements with Italian - based specialists, we make each trip memorable and enjoyable.

We provide a greater selection of itineraries, hotels, restaurants, and specialty services: Over the years, we have developed a network of travel providers and travel services within Italy (See: www.discoveritaly.net), from Gastronomic Tours to complex Grand Italy Tours. In addition to sightseeing tours, guests can use our website to book airport transfers, cooking classes, Tee time on one of the Veneto Region's beautiful golf courses, romantic dinners, such as the *Piazza San Marco* in Venice, or even Honeymoon plans like a visit to Romeo and Juliet's balcony in Verona.


Get unbiased travel information: Our goal is to provide agents with a wealth of resources and the highest quality service providers. We do not have any investment in steering you to particular hotels, as it is up to you - the agent - to design with our help a perfect vacation for your clients.

Constant, timely updates on our website: At Discover Italy, we are always looking for better ways to serve our clients by looking for new ways to 'Discover Italy.' We regularly

update our website every 72 hours to keep our information fresh. We are your “One Stop” travel shop for booking all travel to and around Italy.

Special requests: We are open to accommodating special requests or inquiries for any trip that your clients might enjoy. If you would like more information about a service provided, we will gladly research and respond to your special requests.

Lower your costs, improve reliability: Discover Italy aims to lower your costs, meet your highest expectations, and to provide you with a reliable and trustworthy base of services so your clients’ travel can proceed smoothly and without a hitch - as it should.



DISCOVER ITALY only contracts with professional suppliers who have been in business for many years. We have hand - picked these suppliers based on their history, service capabilities, timely response to requests and above all, their professionalism. Our clients who have used these services continue to rave about their experiences; their thank you letters arrive daily.

Our drivers are fluent in several languages and can accommodate most client’s special request. (Please Note: A non - English language supplement may apply). Our drivers are equipped with GPS Navigation systems and the latest technology to ensure comfortable and hassle - free service. All of our suppliers are fully insured.

Our private transfers are conducted in a Deluxe Sedan with a professional English-speaking driver. The drivers will meet the traveler at a designated location holding a sign with their name on it. For pick-up services at hotels, drivers will meet the traveler in the hotel lobby at the scheduled pick-up time. Fees include a 10% VAT tax (subject to change. We will advise at time of booking if the tax rate changes), tolls, parking and insurance. For transfer services on weekends, Italian Holidays and transfers between the hours of 8:00 p.m. and 7:00 a.m., a 20% surcharge applies. **All prices are expressed in EURO CURRENCY.**

Our private excursions and sightseeing tours represent the finest Italy has to offer in History, Art, Food and Wine, Culture, Music and Other Special Interests. Our products are the result of many years of experience in planning complex itineraries, negotiating supplier agreements and careful attention to detail. Together we honor the most important product Italy has to offer – Tourism.

All of our private excursions and sightseeing tours can be booked either inclusive or exclusive of accommodations. However, higher rates may apply with exclusive bookings when the pick-up location is outside the parameter of the city-center. Please Note: Exclusive bookings require the notification of pick-up location at the time of booking to ensure proper pricing. Please read our **Terms and Conditions** carefully as it explains the most important aspects of our tours concerning cancellations, insurance etc.