

SOUTH BAY BUSINESS LAWYERS

CHASE HERSMAN, LLP

NANCY HERSMAN ■ DEANN FLORES CHASE

310.545.7700 ■ www.southbaybusinesslawyers.com

CHASE HERSMAN, LLP is a business law firm with knowledgeable and experienced attorneys providing customized legal solutions to small and medium-sized businesses and professionals. With over 25 years of first-hand experience advising and defending clients, **CHASE HERSMAN** attorneys provide large-firm expertise with hands-on dedicated service to their clients. The firm provides a comprehensive legal structure tailored to each client's unique legal needs, including the following:

- Forming and Maintaining Corporations and LLCs
- Partnerships and Joint Ventures
- Trademarks and Copyrights
- Contract Review and Negotiation
- Real Estate
- Advising Professionals

Client Benefits

- Expertise in working with large corporations as well as entrepreneurs and growing small to mid-size companies.
- Extensive litigation experience providing unique perspective for strategic resolution of business disputes and litigation avoidance.
- Ability to initiate valuable introductions to trusted advisors and key business resources.

Representative Industries

CHASE HERSMAN has a diverse client base including entertainment companies, gym and fitness centers, consultants, technology companies, graphic and web design companies, elder care, restaurants, and professionals in the insurance, accounting, real estate and medical fields.

"In providing contract review for Now Live, **CHASE HERSMAN** is not only diligent but responds punctually to our often last-minute requests, which works really well in our fast-paced business. I appreciate their thoroughness and prompt response to our requests."

— Cameron Sun, *Vice President of Finance*
Now Live, LLC

"If you are looking for lawyers who actually care about you and your business, look no further than **CHASE HERSMAN**. DeAnn and Nancy will become part of your team providing a working relationship to answer your questions and set up the appropriate business structure and necessary legal protection. Working with you, they will help create a successful business and exceed your expectations."

— Melanie Rembrandt
Rembrandt Communications, LLC

"**CHASE HERSMAN** has been my small business law firm since the start of my business. They review my business contracts, agreements and forms to ensure that they are aligned with current legal requirements. They also refine the terms and conditions in my contracts which leads to better business dealings with my partners and peace of mind for me at the end of the day."

— Margaret Theeuwes, *President*
BrightStar of Los Angeles South Bay

■ **NANCY HERSMAN**, *Managing Partner* at **CHASE HERSMAN**, is a corporate attorney with an extensive background in representing a broad range of businesses. She began her career in 1986 at Jones, Day, Reavis & Pogue in Washington, D.C., and in 1989 moved to California where she has worked with firms in Beverly Hills, Century City and Santa Monica. From her diverse experience, Nancy provides expertise in contract drafting and negotiations, trademark assistance, and corporate legal advice.

Nancy has a long history of serving her community, which includes presently serving as an appointed Commissioner for the Manhattan Beach Parks and Recreation Commission; Board member, Manhattan Beach Education Foundation; and Board member, Manhattan Beach Coordinating Council. She was formerly elected to the Manhattan Beach Unified School District Board of Trustees (2005–2009); Board of Education of the Southern California Regional Occupational Center (2007–2009); and served as volunteer attorney for the Harriet Buhai Center for Family Law (2005–2006).

Nancy earned her JD, *cum laude*, from Loyola Law School where she was an articles editor on the *Loyola Law Review* and a bachelor's degree from the University of California Los Angeles. She is a member of the L.A. County Bar Association and the South Bay Bar Association.



■ DeAnn Flores Chase and Nancy Hersman

■ **DEANN FLORES CHASE**, *Founding Partner*, is a former litigator with extensive experience defending individuals, businesses and professionals in complex business matters. This experience provides a unique perspective in advising business owners and professionals on appropriate legal structures and litigation avoidance. DeAnn is a frequent speaker for business and entrepreneurial associations on legal issues affecting the business community.

DeAnn has been recognized for her commitment to businesses and her local community. In 2010, she received the “Woman of Entrepreneurship” award from Comerica Bank and the Los Angeles Lakers, and recognition from the Manhattan Beach City Council for her service to the community. DeAnn currently serves on the Board of Directors for the Manhattan Beach Chamber of Commerce and is a past President of the Manhattan Beach Kiwanis Club, where she was the first female president since its inception in 1956.

DeAnn earned her law degree from Southwestern University School of Law in 1996, and her bachelor's degree from the University of California at Berkeley in 1993. She is a member of Benjamin Aranda Inns of Court, the Association of Southern California Defense Counsel, the Los Angeles County Bar Association and the South Bay Bar Association.

“**CHASE HERSMAN** helped me register my LLC, create a partnership agreement and did all the behind-the-scenes work to get my business up and running. With their attention to detail and expertise, I felt protected and extremely secure in my new business. I owe a lot of the success of my business to them.”

— Eddie Avakoff, *Owner*, West Coast Strength Enterprises

“Having gone from corporate life to forming my own business, **CHASE HERSMAN** really made it simple. Their skilled professionalism and knowledge of California and federal law, combined with their experience, creates a comfort zone for an individual to incorporate and operate a business in the State of California.”

— Don Allen, *President*, Donald G. Allen, LLC